



# INSPIRING COMMITMENT

Shifting self, your people and your organization  
from static to movement to momentum

with **Hendre Coetzee**

*Inspirational Speaker, Transformation Specialist  
Founder of The Center for Advanced Coaching (CAC)*



- ✓ **What happens when** for every leader who considers himself influential, one out of two employees disagree?
- ✓ **What does it really mean** to cross an era of employee disengagement?
- ✓ **Why do we often hear** that leadership skills gap is the number one concern today?

We invite you to an unforgettable experience, during which you'll learn and practice tools for thriving as a leader and inspiring momentum.

**Join us!**

**Register [here](#)**

June 12, 2018

Divani Apollon Palace  
and Thalasso, Kavouri

## Introduction

In an era of constant organizational transformations, inspiring commitment is the number one skill that any leader should excel, and yet, the one least developed!

### **Inspiring commitment is enabling others to act!**

It involves energizing individuals, guiding them through change, keeping them aligned, building trust and reinforcing success.

## Join us and you will

- ✓ **Reinvent the process** of developing a corporate mentality and culture that embraces commitment!
- ✓ **Find out** what is the current **Leadership Skills Gap in Greece.**
- ✓ See how we move from financial to **emotional safety in the workplace.**
- ✓ Participate in a series of inspirational practicing and mind triggering discussions on **shiftability and inspiration generation, dissemination and sustainability.**

## Who should join



### **All CEO's and C-Level Executives**

who want to invest on their organization's capacity to keep its employees engaged in transformational times, by leveraging their own ability to inspire, motivate, engage and commit others to a shared vision!



### **All HR Directors**

who want to be informed about best practices, processes and tools to develop an organizational culture and context that nurtures, boosts and sustains commitment.



### **All senior managers**

who want to empower their ability of successfully leading their teams and making an impact!

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Introducing our Speaker

# Hendre Coetzee

*Inspirational Speaker, Transformation Specialist  
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## Hendre Coetzee is a Transformation Specialist.

His work as speaker and executive coach, has allowed him to address executives, boards, teams and entire organizations on the subjects of the **Future of Work, How Technology can enable Humanity, Transformation and Change, Unlocking Potential and Resilience.**

He is as comfortable doing a Keynote for an audience of 10.000 as speaking to a Sales team inside a corporation. He is a regular speaker at CEO Clubs and YPO events around the world.

He has over 20 years of experience within the corporate domain, realms of social justice, non-profit and relief and development work across the globe. He has provided transformational work in over 50 countries and has guest lectured at a number of universities including the Harvard Faculty Club multiple times on the Neuroscience of Change and Transformation.

Hendre's experience varies from working as a facilitator for the integration between black and white youth in post-Apartheid South Africa, to negotiating mergers for large financial institutions and developing performance-training modules for High Performing Traders on the NYSE and NASDAQ.

He has facilitated transformation processes for multiple companies and leaders embarking on a reset and build process. Whether as Keynote Speaker, Workshop Facilitator his commitment is to unlock people's potential, co-design a clear path forward and move the audience into momentum.

His clients include **IBM, Microchip Technologies, API, Disney, ESPN, Estee Lauder, Revlon, New York Life and FedEx.**

“People get to a certain point where they have a measure of success...a pivotal turning point...and it's very hard to explore the future for people if they're holding on to the past”

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## Agenda

09:00-9:30 Registration and Coffee

09:30-11:00 **DEVELOPING AN ORGANIZATIONAL CONTEXT THAT INSPIRES**

As Martin Luther King Jr. put it: **“Effective visions provide context, give purpose, and establish meaning. They inspire people to mobilize, to act, and to move in the same direction”**

- **Creating a shared Vision:** A shared vision of what an organization can be, generates tremendous energy, excitement and passion. It makes people feel that they can make a difference and it offers them a purpose for what they do and why.
- **Igniting Creativity:** A shared vision empowers creativity, trust and respect: it's not the managers who exert control, but people themselves who assume responsibility for their contribution in a shared imagery of the future. Having clear goals and directions, people take charge of their future, rather than passively waiting for it to happen.
- **Table discussions and Exercises**



11:00-11:30

Official first presentation of the results of the Survey

**REALIZING THE CURRENT LEADERSHIP SKILLS GAP IN GREECE**

This survey is conducted by SARGIA Partners in cooperation with Focus Bari, in a sample of Greek C-Level executives and middle level employees, comes to shed light on our misperceptions regarding the inspiration we provide to our teams and their own testimonials on the amount of inspiration they receive.



11:30-12:00

Coffee Break

12:00-13:30

**DEVELOPING THE CONDITIONS THAT GENERATE COMMITMENT**

- **Developing Psychological Safety:** High engagement is significantly influenced by leaders and their capacity to develop a positive psychological safety climate in their teams. Research highlights that psychological safety not only influences engagement, but it is the KEY to high performing teams.
- **Breaking the Barriers of what is Possible:** Most thinking about leadership effectiveness stresses the intricacies of business models: revenues, costs, leverage. However, research indicates that it's 'mental models' that allow organizations and their leaders to reach their peak performance and rediscover their highest potential. Great Leaders don't accept the limitations and tradeoffs that define conventional wisdom. They **transform the sense of what's possible** in their fields.
- **Table discussions and Exercises**



13:30-14:30

**ENSURING SUSTAINABILITY OF COMMITMENT**

- **Developing Shiftability & Connection:** People don't engage based on facts. People engage based on the way they relate to their context. Creating connection is about engaging **mutuality** and is a process of creating subtle agreements on paradigms and points of reference.



14:30-15:00

**EXPERIENCING INSPIRATION IN ACTION**

15:00-16:00

Lunch at Mythos Restaurant

Register [here](#)



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